

COMPETITIVE, LEVEL PLAYING FIELD FOR FUNDING AND REGULATIONS

Private businesses are eager to sell electricity to EV drivers. However, without changes to policy, businesses cannot compete with regulated power companies who have been given a monopoly on the sale of electricity. To create a nationwide charging system, all players must be on equal footing which will ultimately allow competition to drive down prices and increase the quality of services provided to customers. The first step is ensuring that laws and regulations do not regulate charging stations as power companies. Second, public policy should incentivize and leverage private investment in bringing to market more charging stations. Third, utilities should not be able to bill their competitors that sell electricity to EV drivers more than they charge themselves – including through costly “demand charges.” There must be a viable pathway to profitability and the ability to compete on price for any fuel alternative to gain meaningful market share. With the right legal and regulatory framework, the private market can create the infrastructure to serve the millions of EV drivers across the country.



TRANSPARENT, UNIFORM PRICING

The retail fuels market is the most transparent and competitive commodities market in the United States. Consumers can easily see fuel prices and decide where to refuel based on the posted price without having to leave their vehicles. This leads to lower prices for customers. EV drivers should have access to the same competitive, stable and convenient prices that drivers of gas-powered vehicles have enjoyed for decades. The rate charged must be consistent and predictable throughout the country in order for EV charging stations to deliver rates that are competitive with conventional fuels.

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